

# Gaceta 62

Sent  
26/8/12 11:00AM

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## Overview

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### Recipients

1,746

**Sent To List**  
Bonilista

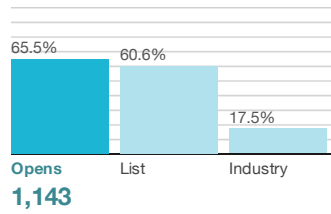
**From**  
Bonillaware

**Reply-to-Email**  
info@bonillaware.com

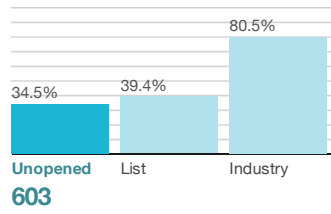
**Subject**  
La amazing Bonilista - El negocio del siglo

**Delivery Date & Time**  
26/8/12 11:00AM

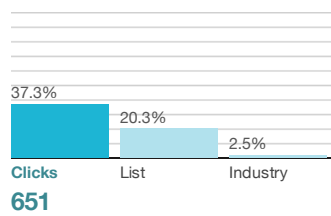
### Opens



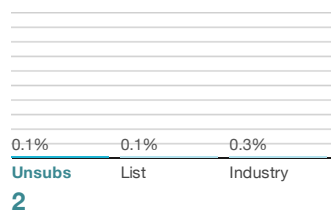
### Unopened



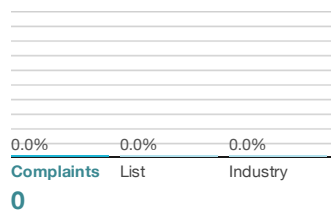
### Clicks



### Unsubscribers



### Complaints



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## Overview (continued)

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Bounced

**0**

Emails (Forwarded)

**0**

Total Times Opened

**2,233**

Total Clicks

**1,109**

Views On Twitter

**26,524**

Tweets

**32**

Views On Facebook

**0**

Likes On Facebook

**5**

Forward Opens

**0**

Clicks Per Unique Open

**57.0%**

Successful Deliveries











**1,746 (100.0%)**

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## Opens by location

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### Top Locations

Country	Opens
 Spain	1,648
 United Kingdom	189
 Germany	85
 USA	54
 Netherlands	27
 Ireland	18
 France	15
 Mexico	15
 Denmark	10
 Chile	7

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## Email domain performance

Domain	Emails	Bounces	Opens	Clicks	Unsubs
gmail.com	<b>1290</b> 74%	<b>0</b> 0%	<b>849</b> 66%	<b>498</b> 39%	<b>1</b> 0%
hotmail.com	<b>85</b> 5%	<b>0</b> 0%	<b>49</b> 58%	<b>23</b> 27%	<b>0</b> 0%
yahoo.es	<b>42</b> 2%	<b>0</b> 0%	<b>31</b> 74%	<b>18</b> 43%	<b>0</b> 0%
me.com	<b>8</b> 0%	<b>0</b> 0%	<b>8</b> 100%	<b>3</b> 38%	<b>0</b> 0%
yahoo.com	<b>7</b> 0%	<b>0</b> 0%	<b>5</b> 71%	<b>3</b> 43%	<b>0</b> 0%
Other	<b>314</b> 18%	<b>0</b> 0%	<b>201</b> 64%	<b>106</b> 34%	<b>1</b> 0%

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## Click performance

Url	Total Clicks		Unique Clicks	
<a href="http://www.milandopico.com/edicion-especial.html?utm_source=newsletter_bonilista&amp;utm_medium=mail&amp;utm...">http://www.milandopico.com/edicion-especial.html? utm_source=newsletter_bonilista&amp;utm_medium=mail&amp;utm...</a>	535	48%	419	45%
<a href="http://www.bonillaware.com/exito-para-perdedores?utm_source=Bonilista&amp;utm_campaign=8c1c3df815-Gaceta...">http://www.bonillaware.com/exito-para-perdedores?utm_source=Bonilista&amp;utm_campaign=8c1c3df815- Gaceta...</a>	164	15%	148	16%
<a href="https://dl.dropbox.com/u/3320460/WTF2.jpg?utm_source=Bonilista&amp;utm_campaign=8c1c3df815-Gaceta_26_08...">https://dl.dropbox.com/u/3320460/WTF2.jpg?utm_source=Bonilista&amp;utm_campaign=8c1c3df815- Gaceta_26_08_...</a>	160	14%	158	17%
<a href="http://www.milandopico.com/edicion-especial.html?utm_source=newsletter_bonilista&amp;utm_medium=mail&amp;utm...">http://www.milandopico.com/edicion-especial.html? utm_source=newsletter_bonilista&amp;utm_medium=mail&amp;utm...</a>	130	12%	102	11%
<a href="http://www.milandopico.com/edicion-especial.html?utm_source=newsletter_bonilista&amp;utm_medium=mail&amp;utm...">http://www.milandopico.com/edicion-especial.html? utm_source=newsletter_bonilista&amp;utm_medium=mail&amp;utm...</a>	44	4%	35	4%
<a href="http://www.bonillaware.com/emprender-espana?utm_source=Bonilista&amp;utm_campaign=8c1c3df815-Gaceta_26_0...">http://www.bonillaware.com/emprender-espana?utm_source=Bonilista&amp;utm_campaign=8c1c3df815- Gaceta_26_0...</a>	21	2%	18	2%
<a href="http://www.bonillaware.com/gastos-envio-comercio-electronico?utm_source=Bonilista&amp;utm_campaign=8c1c3...">http://www.bonillaware.com/gastos-envio-comercio-electronico? utm_source=Bonilista&amp;utm_campaign=8c1c3...</a>	12	1%	12	1%
<a href="http://us2.campaign-archive1.com/?u=374c664073e1a1fa3deca53b4&amp;id=a9a63d290a&amp;utm_source=Bonilista&amp;utm...">http://us2.campaign-archive1.com/? u=374c664073e1a1fa3deca53b4&amp;id=a9a63d290a&amp;utm_source=Bonilista&amp;utm...</a>	10	1%	10	1%
<a href="https://twitter.com/david_bonilla/status/235389885673000961?utm_source=Bonilista&amp;utm_campaign=8c1c3d...">https://twitter.com/david_bonilla/status/235389885673000961? utm_source=Bonilista&amp;utm_campaign=8c1c3d...</a>	9	1%	8	1%
<a href="http://cachirulovale.com/?utm_source=Bonilista&amp;utm_campaign=8c1c3df815-Gaceta_26_08_2012&amp;utm_mediu...">http://cachirulovale.com/?utm_source=Bonilista&amp;utm_campaign=8c1c3df815- Gaceta_26_08_2012&amp;utm_mediu...</a>	7	1%	7	1%
<a href="http://www.charrosfera.com/?utm_source=Bonilista&amp;utm_campaign=8c1c3df815-Gaceta_26_08_2012&amp;utm_mediu...">http://www.charrosfera.com/?utm_source=Bonilista&amp;utm_campaign=8c1c3df815- Gaceta_26_08_2012&amp;utm_mediu...</a>	5	0%	5	1%
<a href="http://www.atlassian.com/es/software/jira/overview?utm_source=Bonilista&amp;utm_campaign=8c1c3df815-Gace...">http://www.atlassian.com/es/software/jira/overview?utm_source=Bonilista&amp;utm_campaign=8c1c3df815- Gace...</a>	5	0%	5	1%
<a href="http://themelee.org/?utm_source=Bonilista&amp;utm_campaign=8c1c3df815-Gaceta_26_08_2012&amp;utm_medium=email">http://themelee.org/?utm_source=Bonilista&amp;utm_campaign=8c1c3df815- Gaceta_26_08_2012&amp;utm_medium=email</a>	4	0%	4	0%
<a href="http://www.cyliconvalley.es/?utm_source=Bonilista&amp;utm_campaign=8c1c3df815-Gaceta_26_08_2012&amp;utm_mediu...">http://www.cyliconvalley.es/?utm_source=Bonilista&amp;utm_campaign=8c1c3df815- Gaceta_26_08_2012&amp;utm_mediu...</a>	2	0%	2	0%
<a href="https://www.facebook.com/augspain?utm_source=Bonilista&amp;utm_campaign=8c1c3df815-Gaceta_26_08_2012&amp;utm...">https://www.facebook.com/augspain?utm_source=Bonilista&amp;utm_campaign=8c1c3df815- Gaceta_26_08_2012&amp;utm...</a>	1	0%	1	0%

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## Campaign reach

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Potential Reach

**27,667**

Emails (Forwarded)

**0**

Total Times Opened

**2,233**

Total Clicks

**1,109**

Tweets

**32**

Views On Facebook

**0**

Likes On Facebook

**5**

Clicks Per Unique Open

**57.0%**

Successful Deliveries

**1,746 (100.0%)**



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## Performance advice

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Wowzers, your open rate was **48%** higher than your industry average and **4.9%** higher than this list's average! Rock on!